

**“THE UNASSAILABLE”**

**Summer Project Competition**

**RULES**

**a. Number of Entries Per Institute:**

- Each Institute can send only two best summer projects.

**b. Eligibility:**

- Only MBA and PGPM students can participate.
- The project must have been undertaken in Summer Internship Program 2012.
- The project must be completed by an individual or in a group of two (2) students only.

**c. Competition:**

- There will be two rounds in this competition.
- Winners of first round will contest in the second round (final) for the title – ‘The Unassailable’.
- In first round, participants will make presentations in the tracks allotted to them wherein they are given 12 minutes for presentation.
- Finalists will make presentation in front of all jury members.
- Presentations in each round will be followed by question-answer session of 3 minutes.
- The best project will be awarded the title of ‘The Unassailable’.

**d. Awards & Recognitions:**

- 1<sup>st</sup> Prize – The Title - ‘The Unassailable’ Trophy + Cash Rs. 3000
- 2<sup>nd</sup> Prize – 1<sup>st</sup> Runners Up - ‘The Unassailable’ Trophy + Cash Rs. 2000
- 3<sup>rd</sup> Prize – 2<sup>nd</sup> Runners Up – ‘The Unassailable’ Trophy + Cash Rs. 1000

**More Prizes...**

- A consolation **cash prize of Rs. 200 each to Top 10 summer projects**
- All the finalists will be given a **‘Certificate Of Appreciation’**

**e. Submission For Participation:**

- **A soft copy** of the project is to be emailed on [theunassailable@svim.ac.in](mailto:theunassailable@svim.ac.in) by last date of registration, i.e. 16<sup>th</sup> March, 2013.
- **A hard copy** of the project must reach to institute’s postal address on or before 18/03/2013.
- **‘Power Point Presentation’** is to be submitted to respective track coordinators on the day of event.

**Call For Further Interaction:**

Prof. Yuvaraj Vyas  
(M): 099796 99881

Mr. Krunal Patel  
(M): 07383517255

Mr. Pradip Prajapati  
(M): 09601252312

Mr. Mohammed Marfatiya  
(M): 09408494138

## **Specification of Summer Project**

1. The text should be prepared with 1.5 line spacing 16 (Title), 14 (Sub-title) and 12 (Paragraph) - point font size in Times New Roman Font with a margin of one-inch on all four sides.
2. Submissions that are in poor(not in format) form will automatically be rejected. Some examples of poor form are: overwriting, too small or large margins, too small or large font size, different font type, etc.
3. It is strongly recommended to structure your report using the following:
  - i. Page 1: Project Title, Company Name, address, Industry project guide's name, phone, e-mail; Your name, address, phone, and e-mail; Your institute's name, address, contact person, his/her phone, fax, e-mail.
  - ii. Page 2: Table of Contents
  - iii. Page 3-4: Executive Summary (maximum 2 pages)
4. The rest of the project should ideally have the following sections: (it is not necessary to include all of the below.)
  - i. Introduction
  - ii. Research Methodology,
  - iii. Results
  - iv. Discussion
  - v. Recommendations
  - vi. Conclusion
  - vii. Bibliography
  - viii. Glossary
  - ix. Appendices
5. If you are using any tables, graphs, figures, text or any other materials from other sources, make sure to provide full citations of the source.
6. All tables and graphs, figures must be numbered and should be referred to as such in the main body of the text.
7. Since, there will be no further opportunity of editing, it is strongly suggested that you have your project checked with a competent colleague or professional for syntax, grammar etc. Projects with serious writing problems will not be considered for the competition.
8. It is assumed that the project submitted is the original work of the author and necessary approvals have been taken from all concerned parties and no copyrights have been violated. S. V. Institute of Management, Kadi will not be responsible for any such violations.
9. Submissions in violation of any of the above conditions may not be considered.
10. The decision of the jury members will be final and all must abide by the decision of the jury.

**“AVANT – GARDE”**

**New Idea/Concept/Product**

**RULES**

**a. Number of Entries Per Institute:**

- Each Institute can send maximum three entries.

**b. Eligibility:**

- MBA, PGPM and Final Year UG (BBA/B.Pharm/BE/B.Sc./BCA/B.Com etc.) students can participate.
- Participants can register as individual or group of maximum three members.

**c. Competition:**

- Participants are required to send an abstract of their idea/concept/product.
- Each participant will get 10 minutes time for presenting their idea/concept/product on the day of competition.
- Presentations will be conducted in assigned tracks and track winners will compete in final round.
- Participants can use models, equipments and tools to demonstrate their idea/concept/product while making presentation. All such required things will have to be managed by participants on their own.
- A Presentation on New Idea/Concept/Product should cover following topics any other issues participants feel important.
  - Problem / Opportunity Discussion, Defining Idea, Product/Idea Specification, Features, Product Application and Benefits, Market Potential and Impact etc.
- Presentation will be followed by question–answer session.
- All entries will be judged based on: Creativity, Clarity, Originality, Potential, Feasibility etc.

**d. Awards & Recognitions:**

- 1<sup>st</sup> Prize – The Title - ‘Avant Garde’ + Cash Rs. 3000
- 2<sup>nd</sup> Prize – 1<sup>st</sup> Runners Up - ‘Avant Garde’ + Cash Rs. 2000
- 3<sup>rd</sup> Prize – 2<sup>nd</sup> Runners Up – ‘Avant Garde’ + Cash Rs. 1000

**More Prizes...**

- A consolation **cash prize of Rs. 200 each to Top 20 New Ideas**
- All the finalists will be given a **‘Certificate Of Appreciation’**

**e. Submission For Participation:**

- **A soft copy** of the abstract of new idea, concept or product in about 50-75 words is to be emailed on [theunassailable@svim.ac.in](mailto:theunassailable@svim.ac.in) by last date of registration i.e. 16<sup>th</sup> March, 2013.
- **‘Power Point Presentation’** is to be submitted to respective track coordinators on the day of event.

**Call For Further Interaction:**

Prof. Sushil Mohanty  
(M): 097373 11234

Mr. Darshak Khamar  
(M): 09429223220

Mr. Kishan Chavda  
(M): 09725758076

Mr. Jignesh Vaghela  
(M): 09727810319

**“CONNOISSEUR”**  
**Poster Competition**

a. **Number of Entries Per Institute:**

- Each Institute can send maximum three entries.

b. **Eligibility:**

- MBA, PGPM and Final Year UG (BBA/B.Pharm/BE/B.Sc./BCA/B.Com etc.) students can participate.
- Participants can register as individual or group of maximum two members.

c. **Themes for poster:**

- Social Message
- Environmental Issues/Awareness
- Global Issues
- Politics
- Sports
- Art & Philosophy

d. **Competition:**

- Participants are required to send a soft copy of an abstract of their poster message for registration.
- Participants must prepare poster at their home and bring laminated poster on the day of competition.
- All Posters will be displayed in **The Exhibition** on the day of competition.
- All participants will be given 3-5 minutes to explain their poster message and its specialty to judges.
- All entries will be judged on: Creativity, Explanation, Theme Relevance, Finishing, Effectiveness etc.
- It is assumed that the poster submitted is the original work of the candidate and no copyrights have been violated. S. V. Institute of Management, Kadi will not be responsible for any such violations.

e. **Ad Poster Specifications:**

- Poster can be a painted or a print copy.
- Poster size must be of 30cmsx40cms. Poster must be laminated.
- Participants should mention their names and institute's name at bottom right corner of poster.
- A brief explanation of poster message in A4 size paper & 50-75 words should be submitted along with poster.

f. **Awards & Recognitions:**

- 1<sup>st</sup> Prize – The Title - ‘Connoisseur’ Trophy+ Certificate + Cash Rs. 3000
- 2<sup>nd</sup> Prize – 1<sup>st</sup> Runners Up - ‘Connoisseur’Trophy+ Certificate + Cash Rs. 2000
- 3<sup>rd</sup> Prize – 2<sup>nd</sup> Runners Up – ‘Connoisseur’Trophy+ Certificate + Cash Rs. 1000

**More Prizes...**

- **Top 10 posters** will be given a special ‘**Certificate of Appreciation**’.

A. **Submission For Participation:**

- **A soft copy** of the abstract of poster message is to be emailed on [theunassailable@svim.ac.in](mailto:theunassailable@svim.ac.in) by last date of registration i.e. 16<sup>th</sup> March, 2013.
- **Laminated Poster as per specifications** is to be submitted to exhibition (Track) Coordinators on the day of event.
- **A brief explanation of poster message in A4 size paper & 50-75 words** is to be submitted to exhibition (Track) Coordinators on the day of event.

**Call For Further Interaction:**

Prof. Mitesh Patel

(M): 097236 74401

Mr.Pratul Sharma -8469936329, Mr.Ronak Patel-9913377231, Ms.Sejal Patel - 9033022924

**“BRAINFLUENCE”**

**Group Discussion**

**a. Number of Entries Per Institute:**

- Each Institute can send maximum 5 entries.

**b. Eligibility:**

- MBA, PGPM and Final Year UG (BBA/B.Pharm/BE/B.Sc./BCA/B.Com etc.) students can participate.
- Participants can register as individual only.

**c. Topics for Group Discussion:**

- Social
- Environmental
- Global Issues
- Politics
- Science & Technology
- Sports& Entertainment
- Business & Economy
- Art & Philosophy

**d. Competition:**

- Topics for group discussion will be assigned on the spot.
- Each session of group discussion will be conducted among 10 participants.
- Each session will be of 20 minutes.
- Winners from each group will go for next round.
- Number of rounds will depend on number of participants.
- Evaluation Criteria: Communication Skills, Logical Explanation, Confidence, Context &Content, Behavioral Aspects etc.

**e. Awards & Recognitions:**

- 1<sup>st</sup> Prize – The Title - ‘Brainfluence’ Trophy + Certificate + Cash Rs. 3000
- 2<sup>nd</sup> Prize – 1<sup>st</sup> Runners Up - ‘Brainfluence’ Trophy + Certificate + Cash Rs. 2000
- 3<sup>rd</sup> Prize – 2<sup>nd</sup> Runners Up – ‘Brainfluence’ Trophy + Certificate + Cash Rs. 1000

**More Prizes...**

- **All finalists** will be given a special ‘**Certificate of Appreciation**’.

**Call For Further Interaction:**

Prof. Neeta Pathak

(M): 89807 77001

Mr. Umang Shah  
(M): 07600973167

Ms. Anand Shah  
(M): 09723416489

**“Game-A-Zonia”**  
**Lan Gaming**

- There will be two games in Game-A-Zonia:
  - i. NFS - Need For Speed (For Individuals Only)
  - ii. CS - Counter Strike (For Groups Only)

**Rules for Need For Speed**

- a. **Number of Entries Per Institute:**
  - Each Institute can send maximum 3 individual participants.
- b. **Eligibility:**
  - MBA, PGPM and Final Year UG (BBA/B.Pharm/BE/B.Sc./BCA/B.Com etc.) students can participate.
  - Participants can register as individual only.
- c. **Competition:**
  - Game will be on knock out round basis.
  - Any type of CHEATS & HACKS will result in disqualification.
  - Maps will be given on the spot.
  - The game modes will be : Circuit and Sprint.
- d. **Awards & Recognitions:**
  - 1<sup>st</sup> Prize – The Title - ‘Game-A-Zonia’ Trophy + Certificate + Cash Rs. 3000
  - 2<sup>nd</sup> Prize – 1<sup>st</sup> Runners Up - ‘Game-A-Zonia’ Trophy + Certificate + Cash Rs. 2000
  - 3<sup>rd</sup> Prize – 2<sup>nd</sup> Runners Up – ‘Game-A-Zonia’ Trophy + Certificate + Cash Rs. 1000

**Rules for Counter Strike**

- a. **Number of Entries Per Institute:**
  - Each Institute can send maximum 2 groups.
- b. **Eligibility:**
  - MBA, PGPM and Final Year UG (BBA/B.Pharm/BE/B.Sc./BCA/B.Com etc.) students can participate.
  - Participants can register as a group only. Each group must consist of 5 members.
- c. **Competition:**
  - There will be one (Terrorists & Counter-Terrorists) sets of 3 rounds.
  - Team members should not communicate when he or she is “dead” in the game.
  - Maps will be decided by the event coordinators.
- d. **Awards & Recognitions:**
  - 1<sup>st</sup> Prize – The Title - ‘Game-A-Zonia’ Trophy + Certificate + Cash Rs. 3000
  - 2<sup>nd</sup> Prize – 1<sup>st</sup> Runners Up - ‘Game-A-Zonia’ Trophy + Certificate + Cash Rs. 2000
  - 3<sup>rd</sup> Prize – 2<sup>nd</sup> Runners Up – ‘Game-A-Zonia’ Trophy + Certificate + Cash Rs. 1000

**Call For Further Interaction:**

Prof. Sandip Prajapati  
(M): 97251 07610

Mr. Devendra Patel  
(M): 09427471594

Mr. Ronak Gupta  
(M): 08460293926

Mr. Nishant Shah  
(M): 08264302962

**“DIRECTOR’S CUT”**  
**Movie Based Management Lessons**

**a. Number of Entries Per Institute:**

- Each Institute can send maximum 2 entries.

**b. Eligibility:**

- MBA, PGPM and Final Year UG (BBA/B.Pharm/BE/B.Sc./BCA/B.Com etc.) students can participate.
- Participants can register as individual or a group of 2 members.

**c. Competition:**

- Participants are required to select a movie (Bollywood or Hollywood) and prepare power point presentation on lessons of management imparted by the movie.
- Duration of presentation is ten minutes.
- Evaluation will be done on the basis of: interpretation, presentation, analysis, linkage with management fundamentals etc.
- Number of rounds will depend on number of participants.

**d. Awards & Recognitions:**

- 1<sup>st</sup> Prize – The Title - ‘Director’s Cut’ Trophy + Certificate + Cash Rs. 3000
- 2<sup>nd</sup> Prize – 1<sup>st</sup> Runners Up - ‘Director’s Cut’ Trophy + Certificate + Cash Rs. 2000
- 3<sup>rd</sup> Prize – 2<sup>nd</sup> Runners Up – ‘Director’s Cut’ Trophy + Certificate + Cash Rs. 1000

**More..**

- **Top 5 presenters** will be given a special ‘**Certificate of Appreciation**’.

**Submission For Participation:**

- A soft copy of abstract containing name of selected movie and its brief in 50-60 words is to be sent on [theunassailable@svim.ac.in](mailto:theunassailable@svim.ac.in) by 16<sup>th</sup> March, 2013.
- Power Point Presentation is to be submitted to track coordinators on the day of event.

**Call For Further Interaction:**

Prof. Kalpesh P Prajapati  
(M): 099790 07008

Mr. Vishal Patel  
(M): 09898503958

Mr. Sunil Thakor  
(M): 09724408732

**“KAUTILYAM”**

**Case Study Analysis on Human Resource Management**

**a. Number of Entries Per Institute:**

- Each Institute can send maximum 3 groups.

**b. Eligibility:**

- Only MBA, PGPM and BBA students can participate.
- Participants must register in a group of 3 members.

**c. Competition:**

- A case on Human Resource Management issues will be given on the day of the event in the respective tracks.
- Two hours duration will be provided for analysis and preparation of power point presentation.
  - In this two hours 1 hour 30 min. are given for analysis
  - Last 30 min. are given for preparation of Power point Presentation.
  - Participants will be provided Computer Lab facilities for preparation of PPTs.
  - During these two hours no external communication is allowed like mobile, internet and other sources.
- Eight minutes will be provided for presentation and two minutes for Question answer session.
- Evaluation will be done on the basis of: Problem identification, analysis, solution of the case and justification for the answers.
- Number of rounds will depend on number of participants.

**d. Awards & Recognitions:**

- 1<sup>st</sup> Prize – The Title - ‘Kautilyam’ Trophy+ Certificate + Cash Rs. 3000
- 2<sup>nd</sup> Prize – 1<sup>st</sup> Runners Up - ‘Kautilyam’ Trophy + Certificate + Cash Rs. 2000
- 3<sup>rd</sup> Prize – 2<sup>nd</sup> Runners Up – ‘Kautilyam’ Trophy + Certificate + Cash Rs. 1000

**More..**

- **Top 5 presenters** will be given a special ‘**Certificate of Appreciation**’.

**Call For Further Interaction:**

Prof. Kalpesh B Prajapati  
(M): 092740 46995

Mr.Bankim Parikh  
(M): 09898031459

Ms. Mansi Mehta  
(M): 09913960088



**DERNIER CRI**  
**Fashion Show**

a. **Eligibility:**

- MBA, PGPM and Final Year UG (BBA/B.Pharm/BE/B.Sc./BCA/B.Com etc.) students can participate.
- Participants can register in a group of 6-10 members.

b. **Themes for the show :**

- Western
- Traditional
- Fusion (Indo-western)

c. **Competition:**

- Each team will get 5 minutes for the ramp walk on the pre-decided theme.
- Outfits, make-up, hair dressing, etc. are to be managed by the participants.
- Green Rooms will be provided to the participants.
- Copy of track CD must be submitted to the event coordinators by 2.00 p.m. on the day of event, failing to the same will make the team disqualify from the event.
- Evaluation will be done on the basis of: Outfits, Accessories, Synchronization, Style and Expressions, Confidence etc.
- Any sort of indecency and vulgarity by participants will lead to disqualification.

d. **Awards & Recognitions:**

- 1<sup>st</sup> Prize – The Title - ‘Dernier Cri’ Trophy+ Certificate + Cash Rs. 3000
- 2<sup>nd</sup> Prize – 1<sup>st</sup> Runners Up - ‘Dernier Cri’ Trophy + Certificate + Cash Rs. 2000

**More..**

- **Top 3 teams** will be given a special ‘**Certificate of Appreciation**’.

**Call For Further Interaction:**

Prof. Ritesh Patel  
(M): 098980 08633

Prof. Mital Thakor  
(M): 09428597365

Mr. Akash Prajapati  
(M): 09510973931

Mr. Hardik Dabhaliya  
(M): 09879924814