



S.V. Institute of Management

Gujarat's 1st NBA Accredited MBA Programme

A+ Grade in Business India's Best B-School Survey 2011 & 2012

Included in Top 50 Colleges of the Western Region in Indian Management's Best Business School Survey 2011
3rd rank among GTU affiliated MBA colleges-ICMR-4Ps Best B-School Survey 2011

THE UNASSAILABLE NATIONAL COMPETITION CARNIVAL

19th March, 2013 (9:00 am onwards)



YouTube www.youtube.com/theunassailable

There is no registration fee for Participants, Guest & Faculty Member. Cash Prize worth of Rs.100000

Inaugural Address by Mr. Prahlad Kakar



Prahlad Kakar is a leading Indian ad film director, best known for his work on the famous Pepsi TV commercial with Amitabh Bachchan and Sachin Tendulkar. He is the founder of Genesis Film Productions, one of the most highly regarded advertisement film making agencies in India.

After having assisted renowned film maker, Mr. Shyam Benegal for films such as 'Ankur', 'Manthan', and 'Bhumika', he moved onto Advertising films. He has directed international commercials for clients like Unilever and Pepsico in Burma, Vietnam, Pakistan, Bangladesh and the Asia Pacific Region. This recipient of prestigious Lifetime Achievement Award from IAAFA is renowned for his candid and outspoken nature. An avid scuba diver, in 1995 he set up 'Lacadives', a scuba-diving school in collaboration with the Govt. of Lakshadweep.

Competition Carnival

- **THE UNASSAILABLE** (Summer Project Competition)
(Prize Money – 1stRs. 3000, 2ndRs. 2000, 3rdRs. 1000)
- **AVANT-GARDE** (New Idea/Concept/Product)
(Prize Money – 1stRs. 3000, 2ndRs. 2000, 3rdRs. 1000)
- **CONNOISSEUR** (Ad Poster Competition)
(Prize Money – 1stRs. 3000, Rs. 2nd2000, 3rdRs. 1000)
- **BRAIN FLUENCE** (Group Discussion)
(Prize Money – 1stRs. 3000, Rs. 2nd2000, 3rdRs. 1000)
- **DIRECTOR'S CUT** (Movie Based Management)
(Prize Money – 1stRs. 3000, Rs. 2nd2000, 3rdRs. 1000)
- **KAUTILYAM** (Case Study on HRM)
(Prize Money – 1stRs. 3000, Rs. 2nd2000, 3rdRs. 1000)
- **GAME-A-ZONIA** (LAN Gaming)
(Prize Money – 1stRs. 3000, Rs. 2nd2000, 3rdRs. 1000)
(A participant can participate in Any One in the above event)
- **DERNIER CRI** (Fashion Show)
(Prize Money - 1stRs. 3000, Rs. 2nd2000)
(There is no restriction for entries in DERNIER CRI.)

Organizing Committee

- Chief Patron** : Shri Vallabhbbhai Patel
Chairman- SVKM Kadi & Gandhinagar,
President- KSV Gandhinagar
- Convener** : Dr. Bhavin Pandya
- Coordinators** : Prof. Nikunj Patel Prof. Mitesh Jayswal
Prof. Yuvaraj Vyas Prof. Sushil Mohanty



Venue & Contact Details

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