

## Eligibility

- MBA/PGPM – All students can participate
- UG - Only final year students can participate

## Awards & Recognition

- Cash prizes of more than Rs. 1,00,000 to be won
- Trophies to the winners, special certificate of appreciation and certificate of participation
- Consolation cash prize of Rs. 200 to top 10 summer projects & top 20 new idea/concept/product development.

## Important Dates

- Last Date for Registration: 16/3/2013
- Event will be held on 19<sup>th</sup> March, 2013, 9 am onwards

## Organizing Committee

Chief Patron	:	Shri. Vallabhbhai Patel, Chairman-SVKM Kadi & Gandhinagar, President- KSV Gandhinagar
Patron	:	Dr. S. M. Shah
Convener	:	Dr. Bhavin Pandya
Coordinators	:	Prof. Nikunj Patel Prof. Mitesh Jayswal Prof. Yuvaraj Vyas Prof. Sushil Mohanty

## Inaugural Address by Mr. Prahlad Kakar



Prahlad Kakar is a leading Indian ad film director, best known for his work on the famous Pepsi TV commercial with Amitabh Bachchan and Sachin Tendulkar. He is the founder of Genesis Film Productions, one of the most highly regarded advertisement film making agencies in India. After

having assisted renowned film maker, Mr. Shyam Benegal for films such as 'Ankur', 'Manthan', and 'Bhumika', he moved onto Advertising films. He has directed international commercials for clients like Unilever and Pepsico in Burma, Vietnam, Pakistan, Bangladesh and the Asia Pacific Region. This recipient of prestigious Lifetime Achievement Award from IAAFA is renowned for his candid and outspoken nature. An avid scuba diver, in 1995 he set up 'Lacadives', a scuba-diving school in collaboration with the Govt. of Lakshadweep.



# THE UNASSAILABLE-2013



## NATIONAL COMPETITION CARNIVAL

on  
19<sup>th</sup> March, 2013



Organized By

**S.V. Institute of Management**

MBA Programme

Accredited by National Board Of Accreditation



A+ Grade



Top 50 B-Schools  
(Western India)

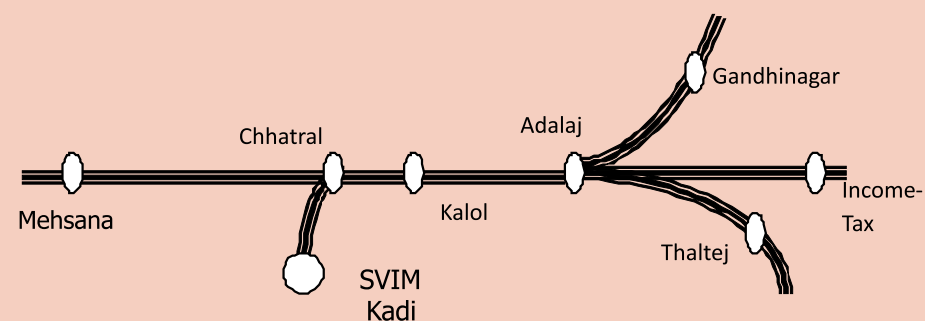


3<sup>rd</sup> in GTU  
Gujarat



Perception Percentile  
Equal to IIMA

## How to Reach SVIM



**S. V. Institute of Management**  
(NBA Accredited MBA Programme)

S.V. Campus, B/H Railway Station,  
Kadi-382715, Mehsana- Gujarat, India  
Phone - 02764 262225,  
Mob: 084889 29394  
Prof. Yuvaraj Vyas : 99796 99881  
Prof. Sushil Mohanty : 97373 11234  
Website: www.svim.ac.in  
Email id: theunassailable@svim.ac.in



## About the Trust

With glorious history of 93 years, Sarva Vidyalaya Kelavani Mandal is one of the oldest philanthropic educational trusts of India. The trust has established schools and institutes which are offering vocational, professional and main stream courses like MBA, MCA, B.E, B. Pharm., B.Sc, BA, B.Com, Nursing, B.Ed., PTC, ITI, etc. to serve society in better way. In totality, the trust runs around 45 educational institutes with more than 52,000 students, in one campus at Kadi and three campuses at Gandhinagar.



## About the Institute

The campus is situated in a very strategic location surrounded by various growth-oriented industries of Chhatral and Kadi GIDC. S. V. Institute of Management is located at Kadi in North Gujarat. The place is just 45 km from Ahmedabad and 40 km from Gandhinagar, having four-lane national highway facilitates fast and frequent transport facilities of all modes.

Placed amidst the splendid natural environment, the campus is placed in the heart of Sarva Vidyalaya Kelavani Mandal spread over avast 42 acres of land. Well-built and well maintained, the campus is surrounded by lush green trees and surfaced internal access roads.

In the last 11 years, the Institute has achieved all the benchmarks in terms of Placements and University results and emerges as institute with brisk growth. Alumni Association and its spread across the state and in some Western countries give an extra edge to the institute for its prolific growth. In Gujarat, SVIM-Kadi is having distinct accreditation of National Board of Accreditation (NBA) for MBA programme and is also accredited by NAAC.

## 95 B-Schools Participated in "The Unassailable 2012" Across India

*"The battlefield is a scene of constant chaos. The winner will be the one who controls that chaos, both his own and the enemies."* - **Napoleon Bonaparte**

## About the Event

Conquering becomes habit for some individuals and relentless working for the same becomes their rituals. "The Unassailable" has been deliberated for providing the platform to these budding professionals of PG (MBA/PGPM) & UG. The platform also provides the opportunity to the students to prove their mettle in a structured way. This may also enable the students to rectify their own mistakes with canvass of management fundamentals. Diversified participants across India will aid the students in understanding the various companies and management issues of the relevance.

We are organizing "The Unassailable", at our campus on 19<sup>th</sup> March, 2013. We are inviting more than 1000 different colleges to participate in the competition. The participants from various disciplines like MBA, PGPM, BBA, BCA, B.Sc., B.Com., B.Pharm., B.E. etc. will contest in various competitions. Experts from Academics and Corporate will evaluate the participants.



## Objectives

- To provide a platform for a nationwide exposure to the students
- To encourage students to compete on a common platform in quality competitions
- To provide the exposure to the students towards various personality development oriented skills through quality competitions
- To gauge the talent of the upcoming professionals under the toughest competitive environment

## There is no Registration fees for participant, Guest & Faculty Member

Registration fee is Rs. 200 per person for OTHER STUDENTS who attend the event.

Fee is inclusive of tea - breakfast & lunch on the day of event. They can register by filling Guest Registration Form. The fee should be paid by demand draft in favour of "S. V. Institute of Management" payable at Kadi and the filled form and DD should reach to the institute address before 16<sup>th</sup> March, 2013.

## Competition Carnival

- **THE UNASSAILABLE** (Summer Project Competition)  
(Prize Money – 1<sup>st</sup>Rs. 3000, 2<sup>nd</sup>Rs. 2000, 3<sup>rd</sup>Rs.1000)
- **AVANT-GARDE** (New Idea/Concept/Product)  
(Prize Money – 1<sup>st</sup>Rs. 3000, 2<sup>nd</sup>Rs. 2000, 3<sup>rd</sup>Rs. 1000)
- **CONNOISSEUR** (Ad Poster Competition)  
(Prize Money – 1<sup>st</sup>Rs. 3000, Rs. 2<sup>nd</sup>2000, 3<sup>rd</sup>Rs. 1000)
- **BRAIN FLUENCE** (Group Discussion)  
(Prize Money – 1<sup>st</sup>Rs. 3000, Rs. 2<sup>nd</sup> 2000, 3<sup>rd</sup>Rs. 1000)
- **DIRECTOR'S CUT** (Movie Based Management)  
(Prize Money – 1<sup>st</sup>Rs. 3000, Rs. 2<sup>nd</sup> 2000, 3<sup>rd</sup>Rs. 1000)
- **KAUTILYAM** (Case Study on HRM)  
(Prize Money – 1<sup>st</sup>Rs. 3000, Rs. 2<sup>nd</sup> 2000, 3<sup>rd</sup>Rs. 1000)
- **GAME-A-ZONIA** (LAN Gaming)  
(Prize Money – 1<sup>st</sup>Rs. 3000, Rs. 2<sup>nd</sup> 2000, 3<sup>rd</sup>Rs. 1000)

(A participant can participate in Any One of the above event)

- **DERNIER CRI** (Fashion Show)  
(Prize Money - 1<sup>st</sup>Rs. 3000, Rs. 2<sup>nd</sup>2000)  
(There is no restriction for entries in DERNIER CRI.)

